

BASEAK advises the leading Turkish sanitary products manufacturer on the joint venture partnership with Ideal Standard

**Balciođlu Selçuk
Arđiyok Keki**

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BASEAK advises the leading Turkish sanitary products manufacturer on the joint venture partnership with Ideal Standard, the multinational sanitary products company.

The Turkish family-run firm is established in 1965 and manufactures ceramic sanitary products and other bathroom equipment in seven different production facilities and distributes and exports these products worldwide.

Ideal Standard is a multinational company headquartered in Belgium, specializing in bathroom and wellness solutions, producing bathroom furnishings and fixtures for both residential and commercial buildings. Ideal Standard is also known by its international brands Jado and Armitage Shanks.

The joint venture company, Ideal Standard Yapı Malzemeleri AŞ, will sell and distribute sanitary products, licensed by both the Client and Ideal Standard, in Turkey and the Turkish Republic of Northern Cyprus.

The BASEAK team, led by senior partner and Head of Corporate and M&A Galip M. Selçuk, included associates Dilara Heravi and Naz Hocaođlu.

About Balciođlu Selçuk Arđiyok Keki

Balciođlu Selçuk Arđiyok Keki Attorney Partnership is an Istanbul-based full service law firm with a team of 85+ lawyers and economists. Our practice focuses on a wide range of areas including real estate, corporate, mergers and acquisitions, banking, project finance, capital markets, competition and anti-trust, employment, litigation and arbitration, telecommunication, regulatory and public law and intellectual property. We represent and advise Turkish and multinational clients, including Fortune 500 companies, in the banking and finance, private equity, real estate, manufacturing, hospitality and leisure, retail, automotive, energy, information technology, life sciences, luxury fashion and beauty, and media sectors.

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