

Media, Entertainment and Sports

Overview

The media, entertainment and sports industries are evolving. The digital revolution, new technologies and new platforms—from the web to mobile and beyond—are constantly changing the way media, entertainment and sport content is created, distributed and consumed.

Change brings both new opportunities and new risks. Tastes and standards are local—but e-commerce, web and mobile distributions are global. This means that every new business model and product must not only appeal to a worldwide fan or customer base, but address a global web of legal issues, regulations and requirements.

BASEAK can assist to help mitigate risk and capitalize on evolving trends in the marketplace. We provide advice when acquiring, selling, distributing or financing film, television, music, publishing, digital media assets or a sports team, launching a television or Internet channel, participating in a sports venue/real estate development, or litigating, arbitrating or mediating a copyright, trademark or licensing dispute, we can provide advice as to the local political, legal and business conditions that drive outcomes.

We provide legal advice on:

- Media and entertainment
- Media and entertainment finance
- Sports

Your Key Contacts



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