

Risks for dominant FMCG firms in Turkey

This paper aims to provide an overview of the issue and guidance for the market players in the FMCG industry in Turkey

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In 2015 many developments were staged ranging from legislative works to sector reports, precedent setting decisions to approximately 25 new investigations. During 2015 the Turkish Competition Authority closely monitored the daily commercial decisions and behaviors of dominant firms. In particular, the pricing/exclusivity/rebate systems practices of the firms operating in the FMCG industry were investigated by the Turkish Competition Authority.

We are delighted to share the paper we—the Competition and Regulation Department of Balcioğlu Selçuk Akman Keki Attorney Partnership—have drafted, which summarizes the competition law risks for FMCG firms. We hope you enjoy reading our paper “Risks for dominant FMCG firms in Turkey,” which discusses competition law risks encountered by dominant firms, and find it useful for your business.

Download the latest copy of “Risks for dominant FMCG firms in Turkey” [here](#).



Key contact



Şahin Ardiyok
Partner, Istanbul
D +90 212 329 30 85
sardiyok@baseak.com